



**FOR IMMEDIATE RELEASE...**

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**Allegra Honored With Top Sales Award**  
*Area marketing and printing services provider gains international recognition*

**LANSING, Mich.** – Lansing’s Allegra Marketing Print Mail was recently recognized with the Sales Growth Award, given to the top 10 businesses in Alliance Franchise Brands’ international network of 600 marketing and print service providers. This marks the third time the Lansing business has received this elite recognition.

“This award represents our team’s continued determination and persistence in helping local businesses and nonprofits reach their audiences with engaging cross-channel marketing and print communications,” said Angie Lewis, partner and general manager of Allegra Lansing. “We work to be true solutions providers through collaboration and partnership with our clients, so they can continue to grow and have a positive impact on their local business communities.”

Allegra, located at 5731 Enterprise Drive, is a full-service marketing communications provider with in-house advanced printing technologies including full-color printing, personalized printing, posters and banners, in addition to graphic design, commercial mailing services, promotional products and print management solutions.

Allegra is a member of the Alliance Franchise Brands network, a world leader in marketing, graphics and visual communications, linking more than 600 locations in North America.

For more information, contact the award-winning Allegra in Lansing at (517) 394-2995 or visit the company’s website at [www.ally-press.com](http://www.ally-press.com).