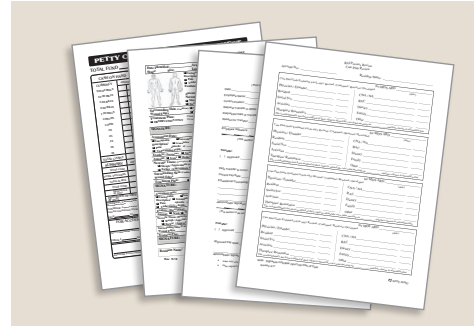


Operator Of 17 Healthcare Facilities Manages Documents More Easily and Efficiently



■ CHALLENGE

With multiple care centers located across North Carolina and South Carolina, Spartanburg-based White Oak Management had a strong and steady need for printed materials ... but a fax-based ordering system that had trouble keeping pace.

"We use over 100 different types of documents," said Michelle Terrell, Executive Assistant. "In addition to marketing items, we rely on a variety of forms related to our assisted living, short-term rehabilitation, nursing home, independent living and memory care services."

Designating a single person at each White Oak Manor location to manage documents simplified the task somewhat, but the company's ordering system was proving to be outdated and inefficient.

"Inevitably, a few faxes wouldn't find their way to our printer, Allegra," said Terrell. "And, if a sales rep wanted to personalize an item with their name and address, an explanatory phone call was required."

■ SOLUTION

To simplify and streamline White Oak's outdated document ordering system, Allegra recommended MyAlly Storefront.

Commonly termed a web-to-print or W2P solution, White Oak gained an online store branded in their name for exclusive access by authorized users in their organization. The store is now home to all the materials and documents that employees requested most frequently.

"Our team members can place an order any time," said Terrell. "Individualization of documents by a user's name and address is easy. And, Allegra usually prints and ships within three days."

■ SUCCESS!

Beyond newfound ease and convenience, Terrell cites a couple of extra advantages to MyAlly Storefront. Users can quickly view previous orders and reorder. Also, the website provides a preview image of each document. This helps users easily identify the appropriate document.

"It's a win-win solution," said Terrell. "Our users gain incredible convenience. And, any past mistakes or delays associated with our old fax system are eliminated."

"Should others consider this web-to-print solution? I can't think of a single reason why they wouldn't want to make the transition!"

To learn more about how Allegra MyAlly Storefront can benefit you, contact us today.

