



IMMEDIATE RELEASE  
3/27/15

Contact: Brad Naghtin  
(517)394-2995

## **ALLEGRA SALES PRO RECOGNIZED AMONG TOP PERFORMERS**

LANSING, Mich., March 2015 –Kevin McSherry, Sales Representative at Allegra Print, Mail in Lansing, MI, was recently recognized with his third Silver Milestone Award by Alliance Franchise Brands network for his outstanding sales achievement. This annual award is based on sales volume and achieving an outstanding level of customer service.

“Kevin has distinguished himself as a valuable resource who provides innovative marketing and print solutions to local businesses that want to grow,” said Brad Naghtin, Allegra owner. “This achievement underscores his effectiveness as a service professional who prides himself on knowing and understanding the many marketing communications channels available to small and mid-sized businesses today.”

Located at 5731 Enterprise Dr., Allegra is a full-service marketing communications provider offering marketing consultation, copywriting and graphic design services, traditional and advanced printing technologies including full-color printing, signs, posters and banners, complete finishing services, mailing services, variable data capabilities, promotional products and print management solutions.

Allegra is locally-owned and operated and is a member of Alliance Franchise Brands network, a world leader in marketing, graphics and visual communications, linking nearly 600 locations in the U.S., Canada and United Kingdom. For more information, call 517-394-2995 or visit the company’s website at <http://www.ally-press.com>.