



ALLEGRA MARKETING PRINT MAIL IN LANSING EARNS AWARD RECOGNITION FOR SALES EXCELLENCE

LANSING, Mich. – Alliance Franchise Brands, the franchisor of several leading visual communications brands, recently honored Shirley Naghtin, Brad Naghtin, Ben Naghtin and Angie Lewis, the owners of Allegra Marketing Print Mail in Lansing, with the Top Sales Volume award.

The Top Sales Volume—Single Center award was presented to the Allegra Lansing team for being one of the top 10 Franchise Members in the Alliance Franchise Brands network with the highest single-unit Center sales.

"Receiving the Top Sales Volume award is a tremendous honor for our team," said Shirley Naghtin. "Great results start with strong relationships, consistent delivery and a focus on helping our clients succeed. We're incredibly grateful to our customers, employees and community, and we're looking forward to what's ahead."

Allegra Marketing Print Mail is a full-service marketing and print communications provider with in-house capabilities including marketing consultation and graphic design services, advanced printing technologies including wide-format printing graphics, complete finishing services, mailing services, variable data capabilities, promotional products and print management solutions.

Located at 5731 Enterprise Drive, Allegra is locally owned and operated and a member of the Alliance Franchise Brands network, a world leader in marketing, graphics and visual communications, with locations in the United States and Canada.

For more information about Allegra in Lansing, visit ally-press.com or call (517) 394-2995.

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